

To: Inaba Foods (USA) Inc.

Consent Form

I consent to the Conditions of Appearance of my cat in video productions as described below.

Advertiser: Inaba Foods (USA) Inc.

Purposes: Use in TV commercials, online video content, and this campaign for Inaba Foods (USA) Inc.

Target media: TV commercials, online videos, websites, social media, outdoor advertisements, events, etc.

Period of use: Unlimited

Conditions of Appearance

1. Consent to use: I consent to the following:
 - (1) I agree for my submitted videos, audio, and still images, including filmed and recorded portraits and utterances (the "Submitted Content") to be freely edited, produced, and used as described in these Conditions of Appearance.
 - (2) In certain circumstances, the Submitted Content may not be used, or its use may be suspended or canceled.
 - (3) Regardless of whether or not the Submitted Content is used in the campaign, In addition to the above target media, Inaba Foods (USA) Inc. (the "Company"), Inaba-Petfood Co., Ltd., Inaba Foods Co., Ltd., and their Group companies may use the Submitted Content in magazines, online media, Facebook or other social media, or other media, free of charge.
 - (4) The selection results will be published by releasing a new CM on the Churu campaign site (<https://usa.inaba-churu.com/>). The Company cannot reply to any inquiry about the results.
2. Warranty: I guarantee the following:
 - (1) I impose no restrictions, rules, or other limitations that may obstruct the appearance of the Submitted Content.
 - (2) I will refrain from any words or actions (including posting on social media such as Instagram, X, and Facebook, and posting on blogs, online forums, and bulletin boards) that may damage the social standing or image of the advertiser.
 - (3) None of the Submitted Content has been previously presented or published in advertising materials.
(There is no problem with posting it on personal social media.)
 - (4) The cat(s) appearing in the Submitted Content is my own pet.
 - (5) The Submitted Content is a video I took.
3. Compensation for damages
If I violate any of the conditions above, or if the advertiser or the Company incurs any loss for which I am at fault, I will provide compensation for all damages.
4. Other
I shall make no demands whatsoever (including, but not limited to, allegations of violation of likeness rights and other rights) with respect to the Company (including advertising agencies, production companies, and other contractors engaged by the Company) regarding the appearance of my pet cat(s) or the use of the Submitted Content in which my pet cat(s) appears.

Date: _____

Name:

E-mail address:

Telephone number:

CONFIDENTIAL

Please enter the guardian's signature below if the applicant is under 18 years old.
In the case of Indiana and Mississippi, under 21 years old.

Parent or guardian: _____